



Team Sponsorship

Sterling Sports is always interested in establishing meaningful relationships with local, regional, and select national level programs. Our goal is to provide well-structured, interactive training programs and workouts to our teams at a healthy discount. If you think you're team might be interested feel free to drop us a line at info@sterlingwins.com - and we'll be in touch to discuss how we might benefit your program.

Benefits:

- 10% Discount on individual coaching programs for current members
- Access to training rides with Elite Coach Matt McNamara
- Regular training article for team newsletter and/or website
- Discounts on Team Specific training rides and camps
- Performance testing for team athletes at a special price
- Access to Sterling Sports Group Pro Deals on equipment and services

Expectations:

- A minimum of 10 riders enrolled in coaching program for discount
- Regular feedback to SSG on team results, development, and recruitment
- Preferred logo placement on Team Uniform – sleeve or back of the short preferred
- Link with Click-through on team website

Sample Team Mini Camp

Minimums: 10 Participants

Cost: \$200 + lodging/meals (regularly \$350 + L/M)

2.5 Day Team Mini-Camp Agenda:

Day 1:

- 12:30p Assemble at determined location
- 1:00p 1 hour casual ride – meet the coaches
- 2:30p Baseline Performance Testing and Rider Evaluation Forms
- 6:00p Welcome Dinner
- 7:30 – 10:00p Training Plan and Season Overview

Day 2:

- 8:00a Team Breakfast (ready to ride)
- 8:30a Team Endurance Ride – 3.5 Hours
- 12:00p Lunch & Recovery
- 3:00p Skills Session
- 6:00p Team Dinner
- 7:30p Team Planning Meeting

Day 3:

- 8:00a Team Breakfast (ready to ride)
- 8:30a Team Endurance Ride – 5 Hours
- 2:00p Lunch & Recovery
- 3:00p Athlete Massage (30 minutes)
- 6:00p End of Camp Dinner